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*For Immediate Release*

## Mr. Luis "Alejandro" Posse Joins The SPECTRUM Group

Alexandria, Va. – April 28, 2025 – [The SPECTRUM Group \(TSG\)](#) is pleased to announce that [Mr. Luis "Alejandro" Posse](#) has joined its firm. Mr. Posse delivers expert support to clients in building strategic partnerships and successfully implementing market entry initiatives across Latin America, the Mediterranean, and the Middle East, leveraging his senior diplomatic experience and technology innovation corporate leadership background, to help clients navigate complex international business environments and government relationships effectively.

"Alejandro brings exceptional experience, expertise, and integrity to TSG," said [Andrew J. Campbell, TSG Executive Chairman](#). "He will expertly support our clients both in the U.S. and globally. As a former U.N. diplomat, Alejandro delivers unique insights into U.S. and multinational business, technology, infrastructure, and energy domains. We look forward to working with him closely."

Prior to joining TSG, Mr. Posse served as the Director of Technology Innovation and Strategic Operations for Nike Inc. Previously, he served as the Alternate Representative and as Chief of Staff of the Permanent Mission of Panama to the United Nations (U.N.). Earlier, Mr. Posse served as the Consul General of Panama in New York.

"TSG is fortunate to have Alejandro join our team," said [TSG's President, Major General George Close, U.S. Army \(Ret.\)](#). "His strong background in U.S. and multinational markets as well as technology and digital innovation enhance TSG's [International](#), [Government Relations](#), and [Energy, Installations, and Environment](#) practice areas."

As a former U.N. diplomat and advisor to key infrastructure entities, Mr. Posse specializes in identifying and executing strategic opportunities between innovative solution providers and market needs. His experience in managing cross-border operations and leading technology innovation initiatives for Fortune 100 companies provides valuable insights into successful market entry strategies and international partnership development, particularly in emerging markets. Mr. Posse is fluent in Spanish.

[The SPECTRUM Group \(TSG\)](#) is a premier Washington, D.C.-based strategic consulting, government relations, and professional services firm. Since 1993, SPECTRUM's diversified practice has helped U.S. and global clients achieve their defense, security, and government business objectives.

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