

THE
SPECTRUM
GROUP

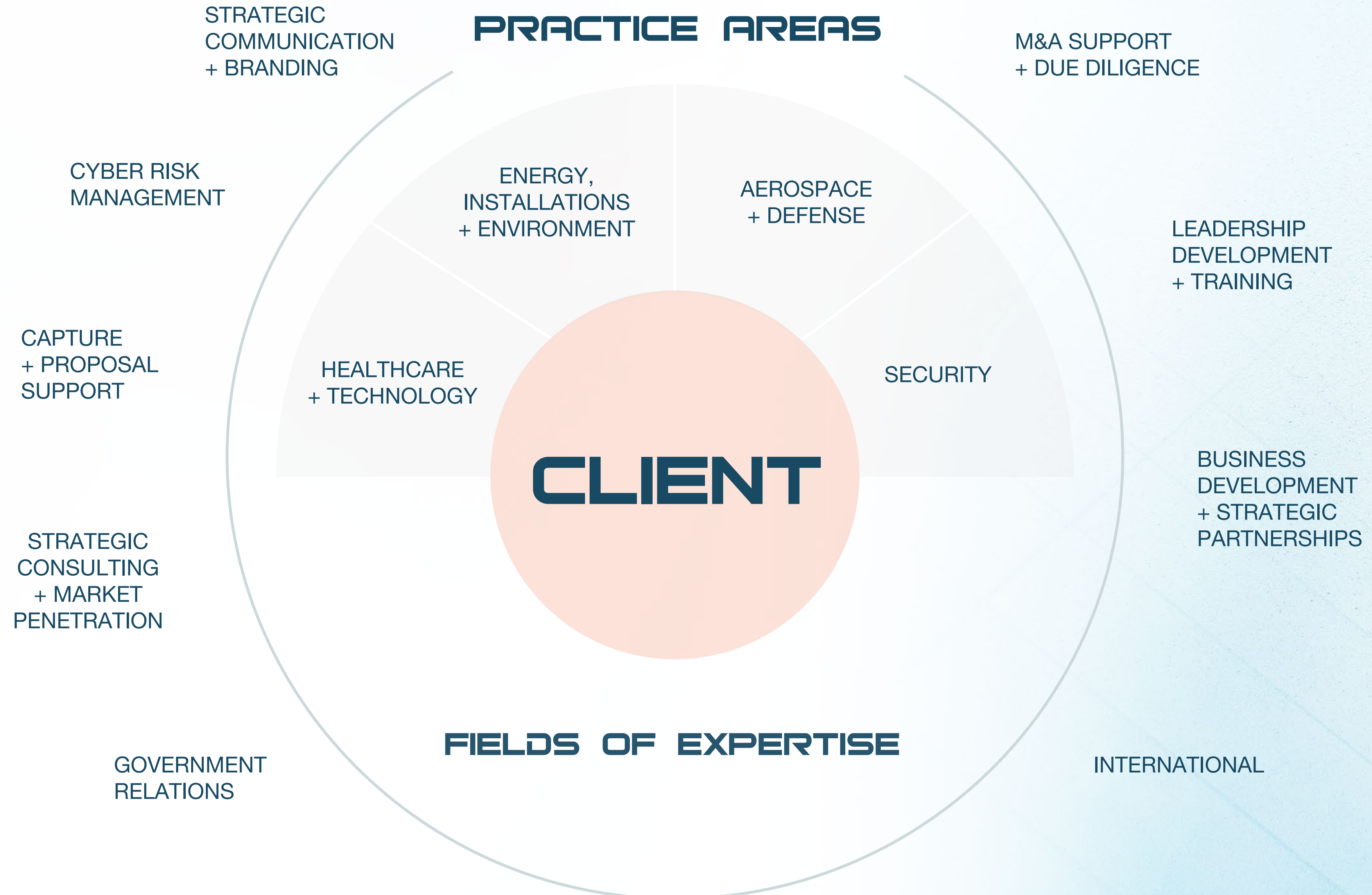
ADVANCING YOUR SUCCESS...
EXPERTISE • EXPERIENCE • INTEGRITY

spectrumgrp.com



OUR CLIENT-CENTRIC SOLUTIONS

At The Spectrum Group, we support our clients' **business success** and **revenue generation**.



FIELDS OF EXPERTISE



AEROSPACE + DEFENSE

Leveraging leading industry, military, and security expertise to deliver proven business solutions.

- Defense budget analysis
- Current and likely future DoD and service program priorities

TEAMS:

- Army
- Naval & Missile Defense
- Air Force
- International
- National Guard
- Special Operations
- Youth & Education
- Base Realignment & Closure (BRAC)
- Civil Aviation

DOD, DOS, DHS, DOJ, DOC, DOE



SECURITY

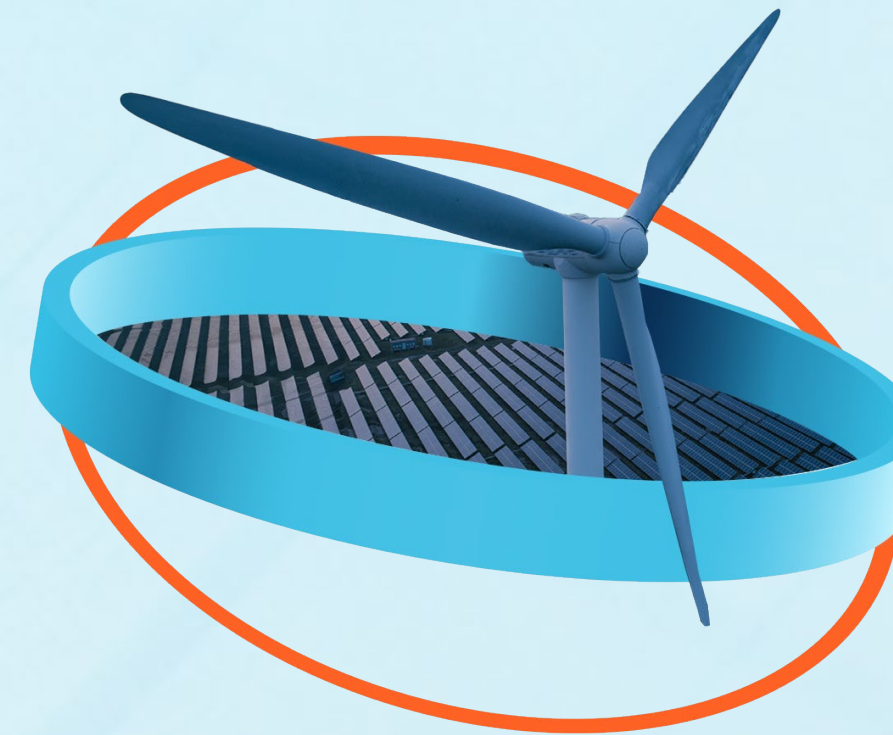
Helping clients meet evolving cybersecurity, ransomware, NIST 800-171, CMMC 2.0, IT, border, and infrastructure security challenges.

- Logistics & deployment support
- Cyber, IT & ransomware security
- Physical & infrastructure security

TEAMS:

- SPECTRUM Cyber Compliance
- Border Security
- Communications & IT Security
- Homeland Security
- Infrastructure Security
- International

GOV CIV + GOV MIL



ENERGY, INSTALLATIONS + ENVIRONMENT

Supporting technology and innovation for sustainability, climate change, and energy and environmental security and law.

- Energy and environmental technology planning, development, and assessment
- Investments and public-private partnerships.
- Defense energy security, FERC, and NERC
- U.S. and global military installations

DOD, DOE, DOS, COMMERCIAL



HEALTHCARE + TECHNOLOGY

Enabling strategic and successful entry into healthcare industries and navigation of federal and industry requirements.

- Medical devices and technologies
- U.S. government medical research and trials (DoD, VA, FDA)
- ICD-10 and OSHA compliance

VA, HHS, DOS

PRACTICE AREAS

Since 1993, we have been assisting our multinational clients in successfully navigating U.S. and international government and commercial business environments.

CAPTURE + PROPOSAL SUPPORT

- Requirements generation & due diligence
- Win theme development & capture support
- Proposal & Color Teams

CYBER RISK MANAGEMENT

- NIST SP 800-171 and SPRS Compliance
- CMMC 2.0 & ISO
- Supply chain and cyber risk management, compliance, audit, and certification support

BUSINESS DEVELOPMENT + STRATEGIC PARTNERSHIPS

- Federal requirements, budget, acquisition
- U.S., global & multinational strategic partnerships
- Public-private partnerships

STRATEGIC COMMUNICATIONS + BRANDING

- Marketing, communication, PR
- Digital & social media
- Reputation management & crisis communications

LEADERSHIP DEVELOPMENT + TRAINING

- Leader development tailored to client goals & requirements
- U.S., global & virtual training & Staff Rides
- Unparalleled expert faculty & ICF-certified coaches

STRATEGIC CONSULTING + MARKET PENETRATION

- Industry trend and federal budget analysis and strategy
- Market entry points, strategies, timing
- Compliance & regulatory requirements

M&A SUPPORT + DUE DILIGENCE

- Independent programmatic due diligence
- U.S. federal & global policy, acquisition, markets
- Full-spectrum M&A support

GOVERNMENT RELATIONS

- Government affairs, lobbying, advocacy
- Strategic positioning with congressional, federal, military & Executive Branch decision makers
- Federal budget & congressional appropriations

OUR LEADERSHIP TEAM



Andrew J. Campbell
Executive Chairman

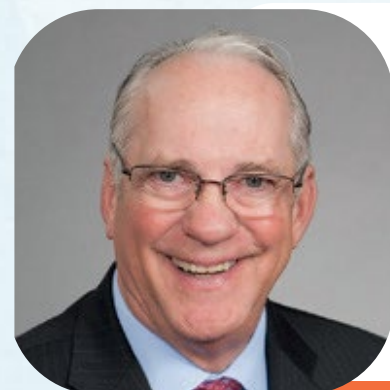


Gen Anthony Zinni
USMC, Ret.
Chairman



MG George Close
USA, Ret.
President

PRACTISE AREA LEADS



COL Jack O'Neill,
USA, Ret.
Security; Aerospace &
Defense



Charlie Dale
Aerospace & Defense:
Manufacturing



LTG John Caldwell,
USA, Ret.
Aerospace & Defense: Army



Hon. Brooks Tucker
Healthcare & Technology:
Veterans Affairs (VA)



RDML Michael Mahon,
USN, Ret.
Aerospace & Defense:
Naval & Missile Defense;
M&A Support & Due Diligence



Brig Gen Terry
Bullard, USAF, Ret.
Aerospace & Defense
Air Force



MG Ken Cox,
USA, Ret.
Energy, Installations &
Environment



Gillian Jaeger, MHA
Healthcare & Technology;
Cyber Risk Management



VADM Norb Ryan,
USN, Ret.
M&A Support & Due Diligence;
Government Relations



RDML Kent
Whalen, USN, Ret.
Aerospace, Defense &
Cyber: Navy



Karla Perri,
Energy Installations &
Environment



LTG David Huntoon,
USA, Ret.
Leadership Development
& Training

**FOR ADDITIONAL INFORMATION,
PLEASE CONTACT:**

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