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For Immediate Release

Ernest "E.J." Herold Joins The SPECTRUM Group

Alexandria, Va. – September 12, 2023 – [The SPECTRUM Group \(TSG\)](#) is pleased to announce that [Ernest "E.J." Herold](#) has joined its firm. Mr. Herold delivers a dedicated background in international affairs across the public and private sectors, making him a valuable addition to TSG.

"TSG is extremely fortunate to have Mr. Herold join our team," said [TSG's President, Major General George Close, U.S. Army \(Ret.\)](#). "He possesses a unique military, political, and business background as a result of his service as a senior U.S. military officer, as Deputy Assistant Secretary General in NATO, and his successful business experience in both the U.S. and Europe."

"Mr. Herold brings tremendous experience, vision, and energy to TSG's international practice," said [International Center of Excellence Lead Dr. Jon Waldrop](#). "His military background and international strategic acumen, complemented by his NATO and EU structure and process expertise, makes him invaluable to TSG's growing global portfolio initiatives. Mr. Herold also brings solid international business executive credentials from IBM BELUX and client interactions with NATO, U.S. European Command, and U.S. African Command, together with other strategic coalitions and organizations."

Prior to joining TSG, Mr. Herold served as Executive Director of the International Institute for Strategic Studies – Americas. Previously, he served as an Adjunct Senior Fellow in the Transatlantic Security Program at the Center for a New American Security.

During his 21 years in Europe, Mr. Herold served as Deputy Assistant Secretary General for Defense Investment at NATO Headquarters, where he was responsible for policy and programmatic oversight of major NATO systems and NATO's relationships with the defense industry. He previously served as the Business Development Executive for IBM BELUX, with a client portfolio including NATO, USEUCOM, and USAFRICOM.

Mr. Herold served a 26-year U.S. Army career as a field artillery officer and Foreign Area Officer, culminating as Chief, Office of Defense Cooperation for the U.S. Embassy in France and retiring at the rank of Colonel. His career included operational military assignments and international affairs study and practice, primarily in Europe.

[The SPECTRUM Group \(TSG\)](#) is a premier Washington, D.C.-based strategic consulting, government relations, and professional services firm. Since 1993, SPECTRUM's diversified practice has helped U.S. and global clients achieve their defense, security, and government business objectives.

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