



Ernest "E.J." Herold

Teams: Army, Defense & Aerospace, Government Relations, International, Strategic Communications

Expertise Areas

- NATO Common-funding and Procurement
- International Negotiation and Diplomacy
- Multinational Strategy and Business Development
- Strategic Communications and Partnerships

Professional Experience

Building on his extensive career in international affairs, Mr. Herold supports government and industry clients in achieving their goals in the international environment.

Prior to joining The SPECTRUM Group, Mr. Herold served as Executive Director of the International Institute for Strategic Studies - Americas, the Washington, D.C. office of the IISS. Previously, he served as an Adjunct Senior Fellow in the Transatlantic Security Program at the Center for a New American Security.

During his 21 years of living in Belgium, France, and Germany, Mr. Herold served as Deputy Assistant Secretary General for Defense Investment at NATO Headquarters in Brussels, Belgium. In this role, he was responsible for policy and programmatic oversight of major NATO systems and NATO's relationships with the defense industry. He previously served as the Business Development Executive for IBM BELUX in Brussels, with a client portfolio including NATO, USEUCOM, and USAFRICOM.

Mr. Herold served a 26-year U.S. Army career as a field artillery officer and Foreign Area Officer, culminating as Chief, Office of Defense Cooperation for the U.S. Embassy in France and retiring at the rank of Colonel. His career included operational military assignments and international affairs study and practice, primarily in Europe. He served in the 82nd Airborne Division, earning Master Parachute wings and a Ranger Tab, and commanded an artillery battalion in the 3rd Infantry Division (Mechanized).

Mr. Herold has received numerous U.S. military awards and been recognized by the German, Italian, and Ukrainian governments. He speaks French and German.

Key Positions

- Executive Director, International Institute for Strategic Studies - Americas
- Deputy Assistant Secretary General, Defense Investment, NATO Headquarters
- Business Development Executive, IBM BELUX
- Chief, Office of Defense Cooperation, American Embassy, Paris, France

Education

- M.S., Foreign Service, Georgetown University
- M.S., Strategic Studies, U.S. Air Force Air University
- Graduate, French Armaments War College (Paris, France)
- Graduate, French Staff College (Paris, France)
- B.S., International Affairs, U.S. Military Academy

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