



Brig Gen Tim White, USAF, Ret.

Teams: Air Force; Energy, Installations & Environment; National Guard

Expertise Areas

- Strategic Communications & Government Relations
- Alternative Energy Commercialization Strategy Design & Implementation
- Organizational Change & Business Transformation
- Cultural Institution Strategic Planning
- Broadcast Journalism

Professional Experience

General White supports corporate and government clients with strategic communication and digital media efforts, as well as in alternative energy and energy technology domains. His diverse background, including as an Emmy award-winning journalist and producer, gives him unique perspective and abilities to support SPECTRUM clients in the U.S. and globally across the government, military, journalism/broadcasting, nonprofit, energy, and environmental sectors.

General White has extensive global experience in strategic communications, broadcast journalism, and government media projects, having served as Executive Producer of Film and Television for the USIA Foreign Service for the State Department. He created policy-related programming for broadcast in India, Afghanistan, Western Europe, and the Middle East, and produced and hosted "WorldNet" daily broadcasts for 107 countries. As a senior USAF leader, he served in recruiting, public affairs, international liaison, and strategic communications assignments in Southeast Asia, Europe, Panama, Bosnia, and Iraq.

Prior to joining The SPECTRUM Group, General White also worked extensively in commercial broadcast media, including serving as a news anchor and host for several major Fox and PBS programs including "TechnoNews" on PBS, for which he won a Peabody Award. He is also an award-winning biographical documentary filmmaker and producer.

At The SPECTRUM Group, General White has also supported clients across the energy industry, including with LNG conversion and with wind and solar alternative energies. He delivers significant experience supporting international clients seeking to enter U.S. markets and pursue strategic growth.

Key Positions

- Anchor and Interviewer, "Fox Morning News", Fox Broadcasting Company
- Executive Producer of Film & Television, USIA Foreign Service, U.S. Department of State
- Host, "NightWatch"; Host & Producer, "Technopolitics", PBS
- Television News Anchor, WKYC Cleveland Regional NBC, Gannett/NBC

Education

- Ph.D., Public Communication, University of Maryland
- M.A., Political Science, University of Southern California
- B.A., Film and Television, Michigan State University

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