

THE
SPECTRUM
GROUP

ADVANCING YOUR SUCCESS...



GETTYSBURG BATTLEFIELD STAFF RIDE
Spectrum Advantage Executive Leadership Program



A STUDY IN LEADERSHIP: GETTYSBURG BATTLEFIELD STAFF RIDE

SPECTRUM offers a rich leadership development experience for private companies on-site at the Gettysburg battlefield. In the battlefield's "outdoor classroom", our expert instructors provide an immersive leadership and strategic operations study opportunity drawn from the crucible of the American Civil War's most famous battle.

Battlefield staff rides have been a central leader development component in every U.S. armed service since the 1880s. Designed for leadership cohorts from entry level to C-Suite, SPECTRUM's Staff Ride provides an extraordinary classroom for organizational leaders to review leadership and management lessons in an exciting, historic, and interactive venue. This is an exceptional experience for corporate leaders, delivering Gettysburg's timeless lessons for leading in today's volatile, complex, and ambiguous world.

LEADERSHIP HISTORY FOR TODAY'S LEADERSHIP CHALLENGES

SPECTRUM's experienced Staff Ride leaders have unparalleled leadership and history subject matter expertise. Our team has led more than four hundred Staff Rides and are certified to guide on the battlefield by the National Park Service.

Our leaders guide your team through the major events of the three-day Battle of Gettysburg, both in the classroom and at the actual battlefield sites where key decisions and outcomes took place. The unique Staff Ride setting enables participants to explore relevant aspects of effective leadership and decision-making in the context of the most important campaign of the American Civil War.

Staff Ride Leadership Focus Areas Include:

- Leveraging Changing Technology
- Team and Coalition Building
- Morale and Courage
- Dealing with Ambiguity
- Adapting to Change
- Effective Communication



PROGRAM STRUCTURE

Participants start the day in the classroom covering battlefield orientations, then go directly to the sites where the specific leadership decisions discussed were made and executed.

In the field, Staff Ride leaders explain the operational and tactical situation, including specific leadership competencies employed. Participants are encouraged to engage in the dialogue as we relate planning, communications, decisions, and actions to today's leadership challenges.

KEY LEARNING OBJECTIVES, TAILORED TO YOUR LEADERSHIP FOCUSES AND PRIORITIES

- Decision-making in an uncertain and rapidly changing environment
- Applying problem-solving and decision-making techniques to dynamic business challenges
- Clearly communicating strategic and operational organizational objectives
- Reflecting on personal leadership strengths, and setting objectives for further development
- The role of motivation and teamwork

LOGISTICS

The Staff Ride program can range from one to four days. Program content and logistics are tailored to your team's specific needs and leadership focuses. SPECTRUM can provide support in logistics, transportation, lodging, and meals. Historic downtown Gettysburg, Pennsylvania – an integral part of the battle – provides a perfect setting for this leadership development experience.

NEXT STEPS

To learn more about the SPECTRUM Gettysburg Battlefield Staff Ride program, please contact us:

- **Kyle McClain**, *Gettysburg Staff Ride Administrative Support*, staffride@spectrumgrp.com, 703.683.4222

SPECTRUM ADVANTAGE EXECUTIVE LEADERSHIP PROGRAM

SPECTRUM Advantage is an exceptional team of leaders, delivering senior-level, applied experience as successful practitioners, leaders, and mentors in government, the military, the Diplomatic Corps, and business. Our shared mission is to empower leaders through our leader development and business programs to promote organizational effectiveness, productivity, and excellence in their agencies, companies, and organizations. In addition to our deep in-house expertise, we partner with the faculty of the Center for Excellence in Public Leadership at George Washington University and with ICF-certified executive coaches.

Our former military, diplomatic, and other executive leaders deliver extensive global experience supporting international and multinational programs across the world. Our faculty has led teams on six continents, and deeply appreciates the unique cultures of our clients, their partners, and their customers. Our team delivers unparalleled experience in leadership and training development across the U.S. government.

www.spectrumgrp.com/services/spectrum-advantage-executive-leadership-training/

THE SPECTRUM GROUP

The SPECTRUM Group is a strategic advisory firm specializing in executive leadership training, business development, Congressional and government relations, and defense, aerospace, and security strategic consulting. We have a 25-plus-year history of supporting U.S. and international clients in developing and implementing full-scope strategies for sustained success. Our corporate expertise includes one of the world's strongest lineups of retired U.S. flag officers, diplomats, defense executives, and Congressional, agency, and global NGO leaders. Our mission, built on experience, expertise, and integrity, is our clients' success.



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