

THE
SPECTRUM
GROUP

ADVANCING YOUR SUCCESS...



SPECTRUM ADVANTAGE

Providing the right leadership tools
for today's executives



GUIDING EXECUTIVE LEADERS TO MEET TOMORROW'S CHALLENGES

Today's and tomorrow's leaders are those who drive and inspire growth and success in an increasingly connected and volatile global marketplace. An innovative and evolving leadership skillset is required for those who need to lead effectively, particularly in companies operating in the government market today.

Organizations across the world can rely on SPECTRUM Advantage as their highly trusted strategic partner in the essential arena of leader and business development. The SPECTRUM Advantage faculty offer tailored leadership programs for organizations based on their needs, and work alongside our clients to help define and fulfill their leadership vision, mission, and objectives.

SPECTRUM ADVANTAGE FACULTY AND PARTNERS

SPECTRUM Advantage is an exceptional team of leaders, delivering senior-level, applied experience as successful practitioners, leaders, and mentors in government, the military, the Diplomatic Corps, and business. Our shared mission is to empower leaders through our leader development and business programs to promote organizational effectiveness, productivity, and excellence in their agencies, companies, and organizations. In addition to our deep in-house expertise, we partner with the faculty of the Center for Excellence in Public Leadership at George Washington University and with ICF-certified executive coaches.

Our former military, diplomatic, and other executive leaders deliver extensive global experience, supporting international and multinational programs across the world. Our faculty has led teams on six continents, and deeply appreciates the unique cultures of our clients, their partners, and their customers. Our team delivers unparalleled experience in leadership and training development across the U.S. government.





SPECIALIZED SERVICES & CLASS INFORMATION

- ▶ **TEACHER-STUDENT RATIO OF 1:8 OR BETTER**
Our courses are designed for a maximum of 25 students, and a minimum of 8 students, per course offering.
- ▶ **A FULL-SERVICE OFFERING**
Our customized program spans interactive discussions with exceptional faculty, relevant case studies, and other highly effective educational means to cultivate successful leadership in the client's organization.
- ▶ **A CUSTOMIZED CURRICULUM**
Client needs, challenges, and leader audience inform our tailoring of training to deliver exact leadership skill outcomes.
- ▶ **LEADERSHIP DEVELOPMENT FOR ALL LEVELS**
Our focused programs facilitate leadership in entry-level leaders and managers, rising middle-grade leaders about to join the executive ranks, and the most senior enterprise leaders.
- ▶ **THE RIGHT LOCATION**
Training can be provided at The SPECTRUM Group's training facility in Alexandria, Virginia, at the client's facility, or at a SPECTRUM Advantage network training site.
- ▶ **LEADERSHIP EXPERIENCES**
We can design and bring to life unique and impactful trainings and experiences for your team. Some examples: Gettysburg Staff Ride Leadership Experience; President Eisenhower as a Strategic Thinker; Strategic Thinking.

TRAINING PROGRAMS & CURRICULUM EXAMPLES

Our leadership curriculum can be combined into full-day or multi-day training programs and are customized to meet specific client leadership needs, challenges, and organization specifics. Some curriculum examples include:

- **INTRODUCTION TO LEADERSHIP: VISION, MISSION, GOALS, AND OBJECTIVES**
Designed for emerging mid-level leaders and managers. Includes case studies, interactive learning, and practical exercises.
- **BUSINESS LEADERSHIP AND DEVELOPMENT: GOAL SETTING, SALES, MARKETING AND THE SPECTRUM GROUP METHOD**
Designed for emerging mid-level leaders and managers. Includes case studies, interactive learning, and practical exercises.
- **LEADERSHIP IN A CRISIS: RESPONDING TO TRAUMA IN A BUSINESS ORGANIZATION, LEADERSHIP AND MANAGEMENT ROLES**
Designed for senior leaders. Includes case studies, interactive learning, and first-person examples presented by senior leaders from across the government and private sectors.
- **LEADERSHIP COUNSELING: PROVIDING RELEVANT COACHING AND FEEDBACK TO TEAMS**
Designed for mid-level to senior-level leaders and managers. Includes case studies, interactive learning, practical exercises, and effective take-away methods.



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ABOUT THE SPECTRUM GROUP

The SPECTRUM Group is a strategic advisory firm specializing in business development, Congressional and government relations, defense and aerospace, security, and executive leadership training. We have a 25-year history of supporting U.S. and international government and corporate clients in developing and implementing full-scope strategies for sustained success. Our corporate expertise includes one of the world's strongest lineups of retired flag officers, diplomats, defense executives, and Congressional, agency, and global NGO leaders. Our mission, built on experience, expertise, and integrity, is our clients' success.

LEARN MORE

To learn more about how SPECTRUM Advantage can help your team or organization, please contact us:

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EXPERIENCE | EXPERTISE | INTEGRITY