



# THE SPECTRUM GROUP

ADVANCING YOUR SUCCESS...

## Navy

From organization and infrastructure to personnel and equipment, the Navy today faces unique warfighter, security, and humanitarian missions that require innovation, adaptability, mobility and efficiency.

The Navy Team at The Spectrum Group (TSG) delivers insight and experience to our clients and their goals, spanning the Office of the Secretary of the Navy and Chief of Naval Operations to the Navy's fleet operational commands and system commands. Our experienced team members deliver strategy and technology solutions and client services supporting logistics, procurement, personnel programs, training, information technology, maintenance, and the budget process.

Our team of Admirals, senior officers, and former senior executives in the defense and Navy commercial space provide our clients with the strategic planning, competitive intelligence, and access necessary for success.

Whether our clients are working to support modernization and acquisition, innovation or readiness initiatives, or strategic and joint operations, the Navy Team's experience, support and solutions help them meet their objectives.

Our mission is our clients' success. To learn more and to meet the Navy Team, please visit: [www.spectrumgrp.com](http://www.spectrumgrp.com).

### Centers of Excellence



Defense & Aerospace



Security



International



Strategic Communications



Healthcare & Bio-Science



Energy & Environment



## Client Services

- Analysis and Insight into Current and Likely Future Navy Program Priorities
- Defense Budget Analysis
- Market Analysis and Competitive Intelligence
- Strategic Planning and Implementation
- Marketing Preparation
- M&A Support and Due Diligence
- Strategic Client Opportunities, Positioning and Partnerships
- Installation SWOT and Risk Analyses
- Leadership and Ethics Training

## Subject Matter Expertise

- Planning, Programming and Budgeting
- Legislative and Congressional Liaison and Advocacy
- Programmatic Due Diligence
- Operations Research and Systems Analysis
- Navy Research, Development, Testing and Evaluation (RDT&E)
- Navy Readiness and Logistics
- Navy Manpower, Personnel, Training and Education
- Navy Procurement Processes
- Financial and Installation Management
- Sub, Surface and Air Warfare



## The Spectrum Group's Mission:

Through our results-driven philosophy grounded in **Experience, Expertise** and **Integrity**, The Spectrum Group provides our commercial, government and non-profit clients with the tools and counsel necessary to achieve their objectives.

[www.spectrumgrp.com](http://www.spectrumgrp.com)

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