



## Healthcare & Bio-Science

The Spectrum Group's Healthcare and Bio-Science Team provides our clients with healthcare consulting and program management solutions, organizational development, public relations and communications support, public policy development, and government affairs liaising and advocacy.

At The Spectrum Group (TSG), we design and execute cost-effective, winning solutions in a wide range of healthcare sectors in the U.S. and across the globe. Our experience delivers results tailored to each of our commercial and government customers' unique needs.

Our seasoned, expert team is comprised of former government and industry senior professionals with in-depth knowledge and expertise in the public and private sector markets.

TSG's Healthcare and Bio-Science Team works to understand each client's goals and needs, assesses relevant government and private sector programs, then delivers actionable solutions to enable our client to achieve their mission.

Visit our website to learn more and to meet our Healthcare and Bio-Science Team:  
[www.spectrumgrp.com](http://www.spectrumgrp.com).

### Centers of Excellence



Defense &  
Aerospace



Security



International



Strategic  
Communications



Healthcare &  
Bio-Science



Energy &  
Environment

## Subject Matter Expertise

Our team delivers expertise across all federal health organizations, including MHS, VHA, HHS, FDA, and CMS. This includes:

- Due Diligence and Strategic Planning
- Medical Devices and Biotechnologies
- Technology and Information Strategies
- ICD-10 and OSHA Compliance, Activities and Training
- Case Management and Care Coordination
- Defense Medical Research
- Data Management and Analytics/Consumerism
- Organizational Excellence
- Government Affairs and Public Policy
- Public Relations and Health Communications



## Client Services

Our team supports U.S. and foreign companies in or seeking to enter U.S. markets, and assists our clients in working with U.S. federal, state and local entities, as well as foreign governments. Our services include:

- U.S. Government Policy Alignment and Support (including DOD, FDA and VA)
- Strategic Marketing, Planning, Communications and Tradeshow Support
- Market Research, Analysis and Penetration
- Strategic Partnership Analysis and Development
- Studies and Analyses
- Program Risk Management, Evaluation and Implementation
- Congressional and Federal Agency Relations, Advocacy, and Policy Consulting
- Trade Mission and Trade Promotion Support

### The Spectrum Group's Mission:

Through our results-driven philosophy grounded in **Experience, Expertise and Integrity**, The Spectrum Group provides our commercial, government and non-profit clients with the tools and counsel necessary to achieve their objectives.

[www.spectrumgrp.com](http://www.spectrumgrp.com)

703.683.4222